AVRASYA İNCELEMELERİ MERKEZİ
CENTER FOR EURASIAN STUDIES

BULGARIA COMPLETES TODAY ITS TRANSITION TO THE EURO: WHAT CHANGES AFTER SEVEN MONTHS WITH TWO PRICES

- 10.08.2026

Democrata.es (8 August 2026)

Bulgaria completes on August 8 one of the last visible phases of its entry into the eurozone: the end of the obligation to display prices in both leva and euros. The country officially adopted the single currency on January 1, 2026, but for seven months businesses have had to maintain the dual indication to facilitate the adaptation of consumers and companies, avoid confusion, and monitor possible abusive rounding.

[...]

Bulgaria's incorporation into the euro also has a political reading. The country joined the European Union in 2007 and had been preparing for its integration into the single currency for years. Its accession expands the eurozone towards southeastern Europe and reinforces the role of the euro as the common currency of the majority of Union partners.

At the same time, the process has arrived in a context of social sensitivity due to inflation, the cost of living, and trust in institutions. For this reason, the end of the dual price indication is not just an administrative procedure: it marks the closure of a stage of adaptation in which citizens have had to change their everyday way of reading prices.

[Click for more]

Kaynak/Source: